LMA Loan Market Association

30 YEARS SHAPING MARKETS. THEN AND NOW.

ICMA International Capital Market Association

STRATEGIC PARTNER

WORLD BANK GROUP

# LMA & ICMA Annual Africa Summit:

## Shaping the Future of Loan & Capital Markets

**17 - 18 MARCH 2027**

## Cape Town

**SPONSORSHIP & EXHIBITION** OPPORTUNITIES

# The Principal Forum for African Debt and Capital Markets

**Africa's financing landscape is undergoing a structural shift. Sovereign refinancing pressures, the deepening of domestic currency markets, and the demand for scalable infrastructure finance are reshaping how capital flows across the continent - and which institutions are positioned to capture it.**

The LMA & ICMA Africa Summit is where that positioning happens.

Now in its second year and with the World Bank Group as strategic partner, the Summit has established itself as the continent's foremost gathering for the institutions active in African debt markets. Sovereign issuers, debt management offices, central banks, global and regional banks, institutional investors, DFIs and regulators convene here to transact, align and shape market practice.

## PREVIOUS **2026 SPONSORS / PARTNERS**

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ACTSA
Africa Finance Corporation
AKELA
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BANK OF AFRICA UNITED KINGDOM
BPL
COMMERZBANK
Clifford Chance
CNBC AFRICA
MCB
DBSA
DIA
ORIGINAL THINKING
frontclear
HOWDEN
ICBC
IFC International Finance Corporation
Investec
J.P.Morgan
CareEdge
Bloomberg
miller
NEDBANK CIB
Prosper Africa
PANGEA-RISK
RMB
SASF
Standard Bank
S&P Global Ratings
SRG Specialist Risk Group
TEXEL
VANTAGE
wiener boerse

## 2026 SUMMIT **KEY METRICS**

OVER
**1000**
DELEGATES

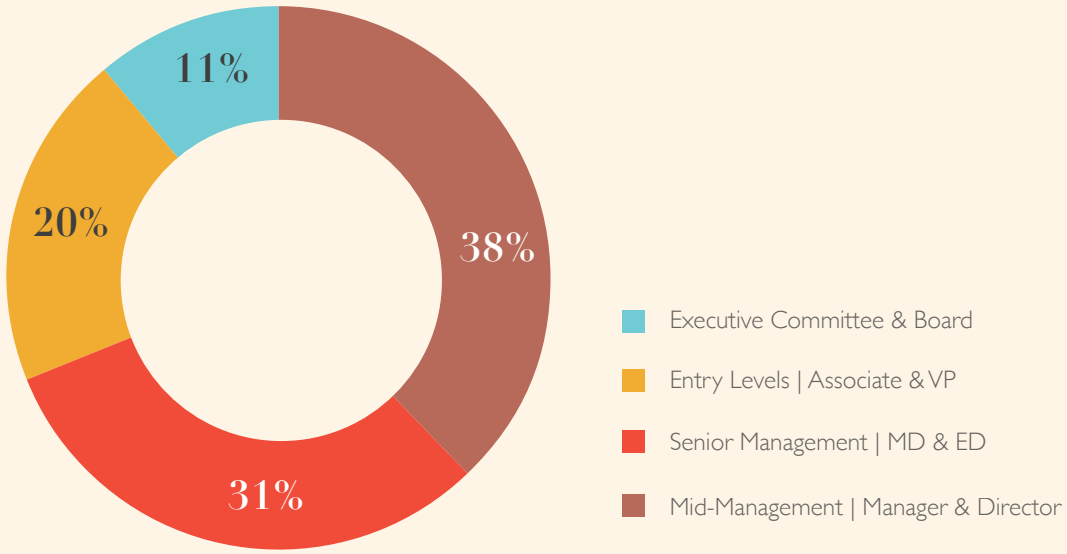
**450**
450 INSTITUTIONS ACROSS AFRICA, EUROPE, THE MIDDLE EAST, ASIA AND NORTH AMERICA

**51**
JURISDICTIONS

**700,000+**
DIGITAL AND SOCIAL MEDIA IMPRESSIONS

**42%**
OF DELEGATES MD LEVEL AND ABOVE

## **DELEGATES** BY SENIORITY LEVEL




## TESTIMONIALS

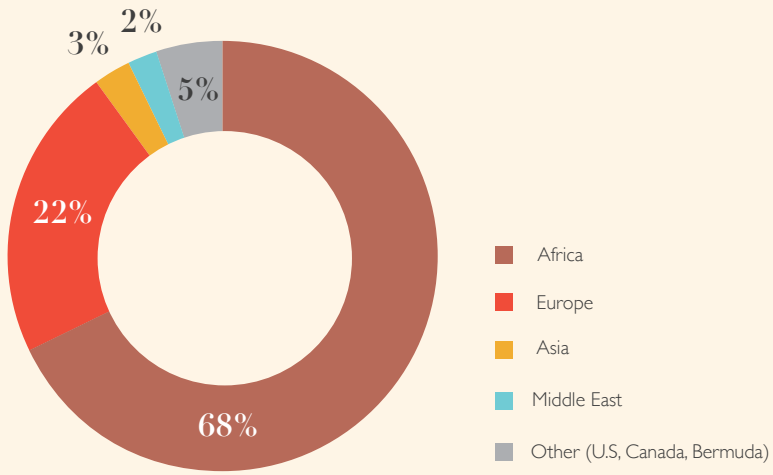
The inaugural LMA & ICMA Africa Summit in Cape provided a meaningful platform for candid and practical discussions, with strong participation from across the continent and globally.

**HEAD OF GLOBAL MARKETS** | NMB BANK

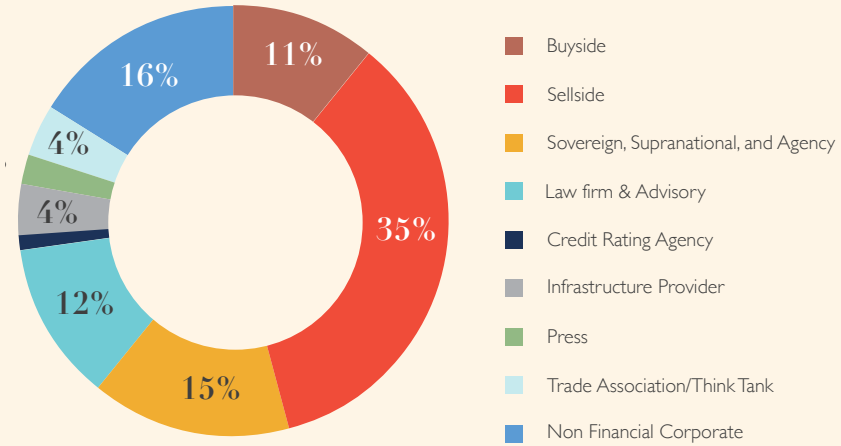
The networking opportunities with senior stakeholders across African capital markets made it an event I would strongly recommend to sovereigns in the region.

**SENIOR ECONOMIST** | MACRO-FISCAL POLICY UNIT, MINISTRY OF FINANCE, EGYPT

## **DELEGATES** BY GEOGRAPHY




## **BUSINESS** TYPE



# Why Sponsor?

**28 institutions sponsored the 2026 Summit, securing a position at the centre of the dialogue shaping African debt and capital markets.**

The 2027 Summit builds on this foundation, returning at a point of accelerating market development, increased investor engagement and heightened competition for strategic positioning across the region.

Sponsorship is structured to provide direct access to a highly curated, senior audience, enabling meaningful engagement with the institutions and decision-makers driving market activity and development.

**POSITIONING** Align your organisation alongside the institutions shaping Africa's financing agenda through integrated visibility via on-site, digital and media channels, including CNBC Africa coverage.

**ACCESS AND CONNECTIVITY** Engage directly with over 1,000 delegates, including a significant proportion of senior decision-makers across sovereign, banking and investor communities.

**THOUGHT LEADERSHIP** Contribute to the market conversation through curated speaking opportunities, advisory input and hosted roundtables that place your expertise at the centre of industry dialogue.

**COMMERCIAL OUTCOMES** Structured networking, private meetings and targeted interactions are designed to facilitate high-value connections and support business development objectives.

## Programme Focus

The 2027 agenda reflects the structural and transactional priorities currently shaping African markets, including:

- Sovereign refinancing and liability management
- Local currency bond market development
- Syndicated lending and private credit
- Repo, collateral management and market liquidity
- Infrastructure and blended finance structures
- Securitisation and risk transfer
- Sukuk and Islamic finance
- Investor access, transparency and market resilience

Parallel technical workshops cover market documentation, loan distribution, repo mechanics, securitisation frameworks and DCM execution - practical capacity-building that keeps the Summit relevant and the audience engaged across both days.

**SPONSORSHIP OPPORTUNITIES REMAIN LIMITED.**

Early commitment ensures optimal positioning and visibility.

# Sponsorship Options

## Platinum Sponsor

**P.O.A**

- Advisory group seat with direct agenda input
- Premium panel speaking slot
- Double show-ready pre-branded exhibition stand (6m x 3m)
- Priority media coverage and on-site interviews with event media partners
- Branding as a Platinum Sponsor
- Access to dedicated meeting room for the full conference
- 50 staff passes + 50 guest passes
- Logo on all marketing and financial publication advertisements
- Extensive branding on-site, digital and print
- Logo and 200-word profile on conference app and LMA & ICMA websites

## Gold Sponsor

**£22,500 MEMBERS ONLY**

- Single show-ready pre-branded exhibition stand (3m x 2m)
- Access to dedicated meeting space for the full conference
- 15 staff passes + 15 guest passes
- Branding as a Gold Sponsor
- Logo on all marketing and financial publication advertisements
- Extensive branding on-site, digital and print
- Logo and 100-word profile on conference app and LMA & ICMA websites

## Roundtable Sponsor

**£22,500 MEMBERS ONLY**

- Hosted roundtable session (up to 30 attendees)
- Single show-ready pre-branded exhibition stand (3m x 2m)
- 15 staff passes + 15 guest passes
- Branding at Gold Sponsor level
- Logo on all marketing and financial publication advertisements
- Extensive branding on-site, digital and print
- Logo and 100-word profile on conference app and LMA & ICMA websites

## Lanyard Sponsor

**£20,000 MEMBERS ONLY**

- Delegate lanyards prominently branded with your logo
- 5 staff passes + 10 guest passes
- Logo on all marketing and financial publication advertisements
- Extensive branding on-site, digital and print
- Logo and 100-word profile on conference app and LMA & ICMA websites

## Coffee & Networking Sponsor

**£20,000 MEMBERS ONLY** LIMITED TO 2

- Branding on 2 x gourmet coffee stations throughout the venue, including branded cups
- 5 staff passes + 10 guest passes
- Logo on all marketing and financial publication advertisements
- Extensive branding on-site, digital and print
- Logo and 100-word profile on conference app and LMA & ICMA websites

## Silver Sponsor

**£15,000 MEMBERS | £18,500 NON-MEMBERS**

- Single show-ready pre-branded exhibition stand (3m x 2m)
- 10 staff passes + 10 guest passes
- Branding as a Silver Sponsor
- Logo on all marketing and financial publication advertisements
- Extensive branding on-site, digital and print
- Logo and 100-word profile on conference app and LMA & ICMA websites

## Exhibitor

**£12,000 MEMBERS | £15,000 NON-MEMBERS**

- Single show-ready pre-branded exhibition stand (3m x 2m)
- 5 staff passes + 10 guest passes
- Logo on all marketing and financial publication advertisements
- Extensive branding on-site, digital and print
- Logo and 100-word profile on conference app and LMA & ICMA websites

# Additional Brand Activation Options

## Plenary Hall Branding

**£15,000 MEMBERS ONLY**

- Exclusive branding on chair covers within the plenary session
- Logo on all marketing and financial publication advertisements
- Extensive branding on-site, digital and print
- Logo and 100-word profile on conference app and LMA & ICMA websites

## WiFi Sponsor

**£10,000 MEMBERS ONLY**

- Exclusive branding of the conference Wi-Fi network
- Logo on all marketing and financial publication advertisements
- Extensive branding on-site, digital and print
- Logo and 100-word profile on conference app and LMA & ICMA websites

## Charging Station Sponsor

**£7,000 MEMBERS ONLY**

- Branded charging stations across the venue
- Logo on all marketing and financial publication advertisements
- Extensive branding on-site, digital and print
- Logo and profile on conference app and LMA & ICMA websites

## ICMA/LMA Delegate Fees

**MEMBERS**

- 5 complimentary passes per firm.
  Additional passes at £2,000.

**NON MEMBERS**

- Africa-based organisations: £2,000.
- International organisations: £3,000.

**PLEASE NOTE:**

An early bird discount of £500 per ticket will be available for the first month after registration opens.

# Testimonials

The Summit comes at a pivotal moment for African debt capital markets, where the need to mobilize long-term capital is both urgent and actionable.

By bringing together senior leaders across the ecosystem, it created a valuable platform for practical dialogue on how to structure risk, strengthen collaboration, and move from ambition to execution. It is exactly this kind of convening that helps unlock scalable investment and advance the development of African markets.

**CHIEF, ECONOMIC EMPOWERMENT & HEAD OF SUSTAINABLE FINANCE** | UN WOMEN

It was a privilege to participate as a speaker at the first LMA & ICMA Africa Summit. The quality of the conversations and depth of expertise on the panels made for a truly impactful conference. In particular, the diversity of perspectives, ensured a forum that was both relevant and influential for the region. Beyond the panels, the event brought together many of ATIDI's key partners enabling networking and relationship building.

**CHIEF UNDERWRITING OFFICER** | ATIDI

A highly valuable conference for corporate treasurers. Well organised and clearly designed, with strong speakers, relevant and well structured discussion, and effective market engagement throughout.

**GM, COMMERCIAL & CORPORATE FINANCE** | SEPLAT

Good level of attendance, interesting and articulate speakers, spotless organisation. This conference will soon become a landmark event for corporate financiers in Africa.

**GLOBAL HEAD OF CORPORATE INVESTMENT** | PUMA ENERGY

# Previous Sponsors & Partners

# About the Organisers

## Loan Market Association

The LMA is the authoritative voice of the loan market in EMEA. Its key objective is improving liquidity, efficiency, transparency, and sustainability in the loan markets.

Today, with 880+ members in 69 jurisdictions, it represents an ever-growing diversity of participants in international loan markets, including institutional investors, private and public sector issuers, banks, non-banks, technology solution platforms and market infrastructure providers.

In 2025 and Q1 2026, the LMA delivered 25 events globally, welcoming over 6,000 delegates. This included four conferences across Africa (including our inaugural Cape Town event) welcoming a total of 1,800 delegates. LMA's Annual Conference, now in its 19th consecutive year, remains the largest loan market conference in the world. Alongside this flagship event, the LMA also delivers a number of other high-profile conferences throughout the year, including its European Conference, Sustainable Finance Conference, Middle East Conference, and Fund Finance Conference. Spanning the EMEA region, LMA events provide invaluable platforms for thought leadership, networking, and market development.

WWW.LMA.EU.COM

## International Capital Market Association

ICMA performs a crucial central role in the international fixed income market by providing industry-driven standards and recommendations for issuance, trading and settlement, focusing on three core areas: primary, secondary, repo and collateral with sustainable finance and FinTech and digitalisation as cross cutting themes.

Established in 1969, ICMA's membership spans over 620 member institutions across 70 jurisdictions, including Côte d'Ivoire, Egypt, Ghana, Mauritius, Nigeria, South Africa, and Togo in Africa. ICMA engages closely with regulatory and governmental authorities, both at the national and supranational level, to help ensure that financial regulation promotes the efficiency and cost effectiveness of the capital market. ICMA has played an important role in developing repo markets across 10 countries in Sub-Saharan Africa.

ICMA organised 43 events in 19 cities globally in 2025, attended by over 7,000 delegates. The ICMA AGM & Conference has been running successfully for 58 years with more than 1,200 delegates from 50 countries in attendance. ICMA organises many other key global forums including its annual Green Bond, Social Bond, Sustainability and Sustainability-Linked Bond Principles Conference, the Fintech & Digitalisation Forum, and the China Debt Capital Market Forum, among others.

WWW.ICMAGROUP.ORG

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## For more information on Event Sponsorship contact:

SPONSORSHIP@LMA.EU.COM

SPONSORSHIP@ICMAGROUP.ORG